Aleksander Forsberg

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My Portfolio - **Click Here**



About me

I am a dedicated UX/UI designer with a strong combination of practical design skills and strategic understanding, built on a master's degree in marketing management and specialization in UX and UI design. I am solution-oriented, eager to learn, and thrive both in independent work and as part of a team. I am always seeking new opportunities where I can apply my expertise to develop innovative solutions that create value for both users and businesses.

Technical Skills

- **UX/UI-Design**: Figma, Adobe XD, Miro, FigJam
- **Web Design**: Framer, Squarespace, Wordpress, WebFlow
- **Product design**: Adobe CC, Spline, Blender
- **Project management**: Asana, Jira, Slack, Hubspot

Education

One-Year Program - UI Design
Aug. 2024 - juni. 2025. Noroff, Oslo

One-Year Program - UX Design
Aug. 2023 - juni. 2024. Noroff, Oslo

Master's - Marketing Management
Aug. 2020 - juni. 2022. Høyskolen Kristiania, Oslo

Exchange Program, Bachelor's - International Marketing
Jan. 2020 - juni. 2020. California State University, California

Bachelor's - International Marketing
Aug. 2017 - Des. 2019. Universitetet i Sørøst-Norge, Bø i Telemark

Language

Norsk - Engelsk

Experience

UX/UI Designer - Scheen Media
Feb. 2024 - Current

At Scheen Media, a couple of friends and I have taken the initiative to build a creative agency that provides services in UX/UI design, website development, SEO, and digital marketing strategies.

UX Designer - Celeri
May 2024 - Current

I was offered a full-time position following my internship. My main responsibilities now include:

- Developing a design system to ensure consistency and efficiency across platforms.
- Designing the platform's layout for both desktop and mobile.
- Contributing to the design and structuring of the company's website.
- Participating in user testing to optimize the platform's user experience.
- Collaborating with various teams, including marketing, to support cross-functional projects.

UX Designer Intern - Celeri
Jan. 2024 - May 2024

I started as an intern at Celeri, a start-up based in Oslo. During my time here, I contributed to the development of the design system, platform, and app. This role provided me with practical insight into design processes and teamwork, as well as experience with agile methodologies like SCRUM. I was able to enhance my creative and technical skills while contributing to the creation of cohesive and user-friendly solutions.

Part-Time Sales Assistant - Anton Sport
Nov. 2021 - Dec. 2024

Marketing Consultant - Innovation Support
Mars. 2023 - Aug. 2023

In the role of Marketing Consultant, I worked on several projects where I was responsible for planning and conducting client meetings, as well as maintaining and strengthening relationships between the company and its clients. Through this experience, I became familiar with various industries, built strong networks, and gained valuable insights into how different businesses operate.

Student ambassadør - DB Journey
June 2021 - June 2022